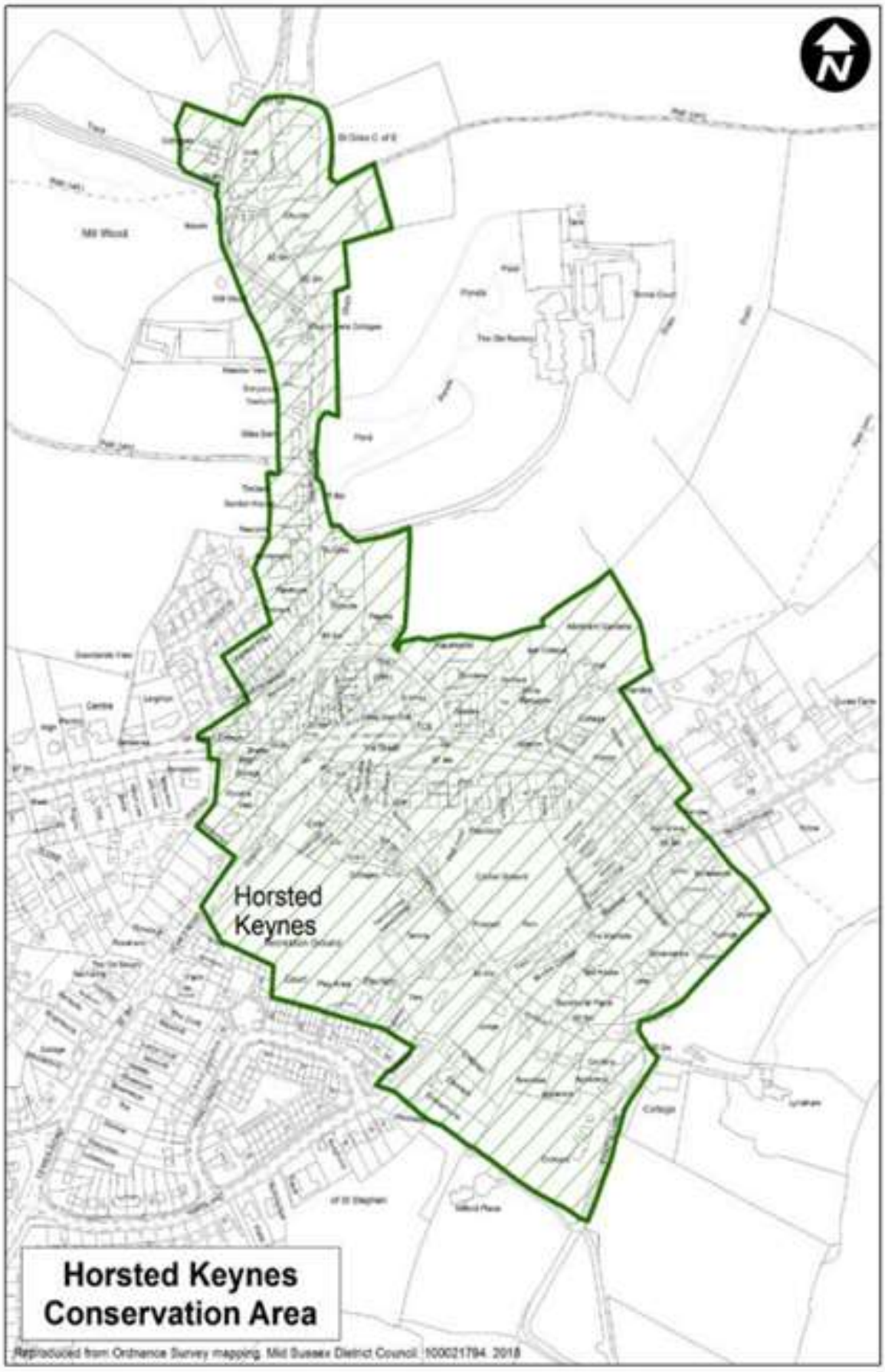Horsted Keynes Conservation Area